



DID YOU KNOW that only 1 in 3 people wear sunglasses outside?

Prescription sunglasses can be a total game changer for a number of reasons. Not only do you get clear, crisp vision when you're outdoors, but it's also beneficial for the health and protection of your eyes. You'll wish you got them sooner!

5 reasons to love prescription sunglasses...

1. Reading outdoors

If you've ever sat on the beach to read a book, or tried to read signs while outdoors, you'll know the struggle of needing your glasses, but battling with the glare. Prescription sunglasses make life more seamless – no more squinting and struggling to read through regular sunglasses.

2. UV protection

The sunlight in New Zealand is harsh, and our eyes need just as much protection as our skin does. Prescription sunglasses can block 100% of harmful UVA and UVB rays. Did you know that prolonged exposure to the sun can increase your risk of developing cataracts or macular degeneration?



3. Reduce the signs of aging

Less wrinkles? Yes please! Glare and bright light cause us to squint, which in turn leads to fine lines and wrinkles around our eyes. Wearing sunglasses that help you see better and reduce the glare means your eyes are more relaxed.

4. Reduce the glare

Glare can actually be quite dangerous and is the leading cause of eyestrain and vision fatigue. Polarised prescription sunglasses are the best way to reduce glare – it makes driving safer and they're your best option for water-based activities.



5. Safety from projectiles

We're often outside when we're doing gardening, DIY projects or working on things that can put our eyes at risk. In fact, about 90% of eye injuries are preventable with protective eyewear.



Need a pair of glasses and a pair of sunglasses too?

BUY ONE GET ONE HALF PRICE

Come have a try on today! Our trained Dispensing Opticians can help you find the right pair for your face shape, colouring and personal style.*

*Conditions apply



Wearing sunglasses should be a non-negotiable part of your self-care.

- Sometimes you don't want to wear contact lenses every day. If you're suffering from allergies, or haven't had enough sleep, or maybe your eyes just need a break.
- UV rays can cause damage 365 days a year, yes, even when it's cloudy. Make it a non-negotiable part of your healthcare to wear your sunglasses every day.
- If you're a contact lens wearer, you'll actually have better vision than you would using your contacts and regular sunglasses because they are custom-made for your vision.

Sight Gags by Scott Lee, O.D.

Books on Amazon



"I'm almost ready to go. I just need to put on all my eye make-up."

COME AND SEE OUR GREAT RANGE OF PRESCRIPTION SUNGLASSES IN-STORE TODAY OR ASK ABOUT THEM AT YOUR NEXT EYE EXAM.

Men's sunglasses



\$199

**Nike 9918
900**



\$249

**Nike 1091
001**



\$249

**Nike Brazen Fury
010**



\$377

**Maui Jim
Alenuihaha**

Women's sunglasses



\$99

**Bill Bass Agnes
Gold**



\$269

**Oroton Lillian
Peach**



\$359

**Woody's Cindy
C2**



\$599

**Lara D Giorgia
21**